

**WHAT IS CLAIMED IS:**

1. A voice coil bobbin for transmitting driving force caused by a voice coil wound thereon to a diaphragm, comprising:

5 a cloth material woven from longitudinal and lateral fibers, wherein the longitudinal and lateral fibers are obliquely oriented with respect to a direction of the driving force.

2. The voice coil bobbin according to claim 1, wherein  
10 an oblique orientation angle of the longitudinal or lateral fibers to the direction of the driving force is 45 degrees.

3. The voice coil bobbin according to claim 1, wherein the longitudinal or lateral fibers are glass fibers.

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4. A loudspeaker, comprising the voice coil bobbin according to claim 1-3, wherein the voice coil is placed in a gap of a magnetic circuit.